

# UNION FAIR



*Maine's Wild Blueberry Festival*

It's hard to believe that the 2016 Union Fair is fast approaching. It seems as though we just finished closing the books on 2015. This year's fair is August 20-27. Our first effort, during 2015, at securing additional sponsorships for the fair was most successful and helped to provide many new improvements for fair attendees including more entertainment, repairs to the barns, a new office/booth for the show ring, and additional children's activities.

For more than 145 years, the Union Fair has been a source of family entertainment. It really doesn't matter if they come for the livestock competitions, entertainment, rides, food or just to people watch, the crowds gather for eight fun-filled days in August.

The Union Fair provides you with the opportunity to reach more than 20,000 current and potential customers through on-site branding and exposure at the fair's highly visible attractions. Whether your sponsorship is cash, in-kind, or media related, we want you to reap the benefits of official sponsorship status. When else can you potentially make contact with this number of clients in only eight days?

If you are interested in joining the growing list of sponsors of the 2016 Union Fair we would like to hear from you. Please refer to our 2016 "Sponsorship Brochure" to help you plan for your level of participation. Don't miss this opportunity to reach out as well as support this positive community event.

Visit our web site, [www.unionfair.org](http://www.unionfair.org) or check out our Facebook page to learn more of what the Union Fair is all about and to see our growing list of sponsors.

## BENEFITS OF SPONSORSHIP

- Reach an audience of over 20,000 potential customers/clients
- Enjoy a wide demographic of potential consumers
- Reinforce your company name brand
- Demonstrate community support
- Support existing community programs
- Deliver marketing messages through advertising and social media

## DESIGNATE YOUR SPONSORSHIP

- Direct your sponsorship where you want it
- Choose your level of commitment

## ADVERTISING INCLUSION

- Your logo will appear in Fair advertising
- You will be recognized throughout the eight days of fair
- Signage will appear at the attraction/event
- Verbal announcements

## To learn more please contact:

George Gross, Sponsorship Chair: [njmoxiel@verizon.net](mailto:njmoxiel@verizon.net) or 802-476-2792  
[www.unionfair.org/sponsors.html](http://www.unionfair.org/sponsors.html)